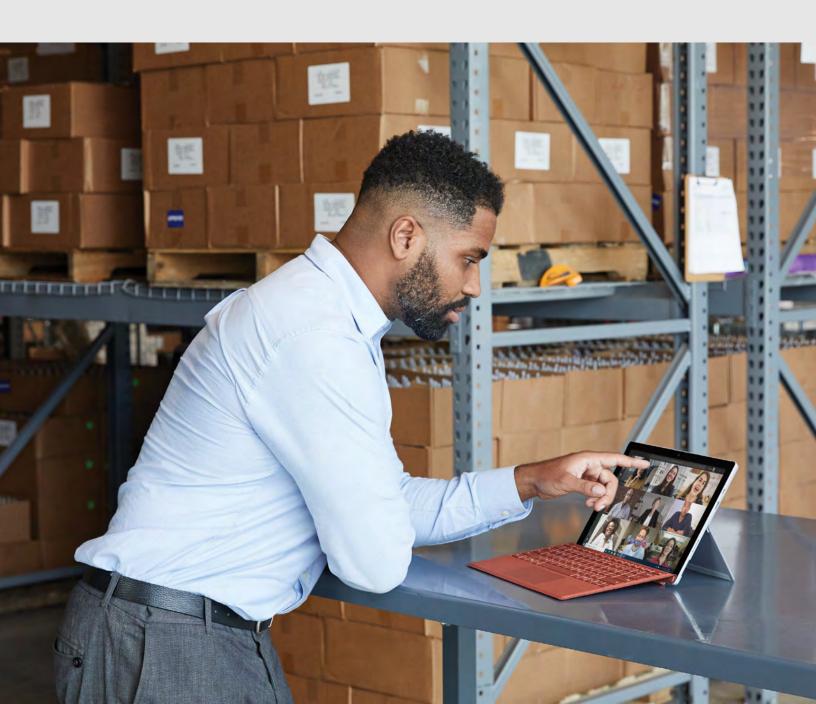


Four ways to enable the Anywhere Office





Four ways to enable the Anywhere Office

Your business needs to keep moving forward regardless of where employees are physically located. Effective remote work solutions empower them to connect with customers and teams from anywhere. See how you can enable the Anywhere Office to give your employees secure productivity and connectivity wherever they're working.

In this e-book, you'll learn four easy ways to unlock the power of Windows 10 and Microsoft Office 365.* Empower your employees to stay productive and engaged when working remotely.

Proven technologies help everyone stay connected through a secure, continuous work experience. Share content, manage files, and collaborate seamlessly with others to get the job done. The Anywhere Office is here today.

* Sold separately.

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Introduction 4

Welcome to the Anywhere Office

The modern office is anywhere people can be productive and connected

The era of working together in one location at the same time is giving way to one in which remote work is increasingly common. Not only does today's workforce want increased flexibility, but businesses need the ability to stay productive even when they can't all be in the same building.

With new changes, there will be new challenges. Managers should maintain flexibility, poll workers about what they want from their work life, and provide them access to technology that optimizes productivity, securely. Employees must develop new skills to maintain focus and flow wherever they're working. Teams need tools that allow them to stay connected with each other to drive collaboration and innovation.



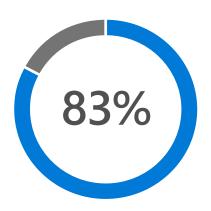
¹ "Four Trends Shaping the Future of Work," Fuze, 2020.

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1. Enabling the Anywhere Office

Enabling the Anywhere Office

Working remotely offers increased flexibility, the ability to maintain business continuity despite disruption, and the potential to decrease commuting and facilities costs. However, it's important to ensure employees do not feel isolated and can maintain secure productivity. Here are some ways to maximize the benefits of remote work:



of workers don't think they need to be in an office to be productive.¹ Set up a workspace. No matter the location, employees should be able to set up a place where they can easily access their necessary work materials. This can be difficult for workers who spend most of their time working remotely. In these cases, it's essential to set up working consistencies. There might be particular objects that an employee always uses—a to-go mug, writing utensils, a lap desk, favorite headphones, etc. Keeping details like this uniform when working remotely can simulate the feel of having a home office.

Find the right tools. After a physical space for working is set up, it must be equipped with the necessary tools, including a laptop and dependable internet connectivity. While this can be a challenge when working away from the office, using LTE- enabled devices can provide consistent connectivity. Computers should be equipped with the software, programs, and apps that workers need to complete their jobs as efficiently as possible. Capabilities like file-sharing and organization in a shareable cloud solution can help facilitate collaboration and efficiency.

Investing in collaboration software like Microsoft Teams*, Stream, or Yammer* can facilitate easier communication, file-sharing, and video chat for your teams of remote or flexible workers.

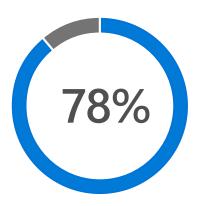
^{*} Sold separately.

¹ "Four Trends Shaping the Future of Work," Fuze, 2020.



Work at any time. Stay connected. Investing in reliable connectivity ensures continuous productivity for remote workers. LTE-enabled devices ensure they have options for connectivity other than potentially unreliable home Internet connections.

Make time to collaborate. Working remotely can be lonely, but maintaining connectivity with other team members can help keep that onsite social feel. Take the time to schedule meetings with coworkers using collaboration software, video chat with management, research fun things to do locally when traveling for work, and reach out to colleagues via email or social media. Staying connected and active is vital to maintaining a healthy work-life balance.



of IT leaders believe collaboration tools will be a necessity due to the rise of remote working.²

² "Breaking Barriers 2020, How CIOs are Shaping the Future of Work," Fuze, 2020.

Managing the modern team

Use technology to communicate.

Using Teams,* management can tailor communication based on how their employees like to communicate and how quickly they need a response. Teams* offers easy ways to reach employees, including instant messaging or calling them with a click of a button.

Get in touch with video. Make real connections with customers and colleagues, from secure Microsoft Teams* meetings to collaborating together on complex projects. Studio Mics, Dolby® Audio™, and HD cameras bring your meetings to life in secure calls with Microsoft Teams.*

Communication is key, in all forms. When working remotely, there can be various barriers to instant communication. Developing succinct written communication skills is critical to ensure team members know the status of, and expectations around, projects.

Hone existing skills. Developing skills that translate to any work environment is crucial. Management should encourage remote workers to keep developing what they learned from a traditional workplace, rather than neglecting previous skills. Helping workers fill in knowledge gaps should be your priority.

By providing Surface LTE-enabled to your remote workforce you are providing them with the foundation of being connected to their peers, customers, and partners. Surface LTE-enabled devices provide everything a remote worker needs to do work wherever they may find themselves—taking advantage of the front-facing camera for video conferencing, using the pen to present ideas visually using OneNote or Microsoft Whiteboard helps make remote collaboration feel more like being there.

^{*} Sold separately.



Staying in communication

Employers need to be sensitive to remote worker needs. This new working environment is unfamiliar to most workers, and they may require instruction to succeed. Keeping in regular contact with remote employees is critical—it's important to help them make a schedule, including time set aside

for engagement, and to ask open-ended questions to keep them engaged.

On top of providing guidance, managers must ensure that workers have reliable access to technology they need to fulfill their roles.

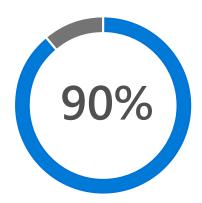
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2. The always-connected Anywhere Office

The always-connected Anywhere Office

Staying connected can be easier than you think

Bandwidth limitations and insecure networks can get in the way of remote productivity. Giving employees high-performance connectivity that works from anywhere can ensure that they don't experience frustration when trying to complete simple tasks such as file transfers or loading websites. By removing wait times from the equation, you can improve morale and motivation. You also eliminate wasted time and give it back to employees so they can get more done.



of home workers waste just over 30 minutes a day on average due to unreliable internet connections, according to a UK study.³

³ "Poor connectivity sees home workers lose over half an hour of work a day," Computer Weekly, 2020.



Customer story

Puppyrang Kittyrang is a South Korean startup committed to making safe and trusted pet products. The company boosted productivity and collaboration for its small, mobile staff by adopting Microsoft Surface Go with LTE and Microsoft 365,* including Microsoft Teams.* Now, everyone works easily on the go, for uninterrupted productivity from their commute through office hours and back. This ability is especially critical during the COVID-19 pandemic, when employees must work from home.

"Startups need maximum productivity because we have fewer resources compared to enterprises. That's why we needed Surface Go with LTE."

—Jae Yong Ko, CEO, Puppyrang Kittyrang



^{*} Sold separately.

1 2 3 2

3. Securing the Anywhere Office

Securing the Anywhere Office

Make security a priority

Remote workers open themselves up to cyberattacks every time they connect to an unsecured network. Address Resolution Protocol (ARP) poisoning, for example, happens when attackers take over a local area network (LAN) and redirect any traffic on that network to their IP address. This enables them to intercept any data that comes over that LAN.

Keeping data secure must be a priority for organizations and their remote workers. To protect laptops from compromising situations, employees should steer clear of unsecured public Wi-Fi. There are several LTE-enabled machines that allow remote employees to stay connected and safe at the same time. The LTE-enabled Surface device lets users use their network's LTE to connect securely to the internet, no matter where they're working from.

Without proper precautions, everyone is susceptible to cyberattacks. Cyberattacks and data breaches can occur everywhere—even at the highest levels and in the largest corporations.



Security Spotlight

Whether in the field, on the floor, or out on the road, your employees need LTE-enabled devices with access to secure, fast, wireless networks that keep pace with their productivity, wherever they work. Surface for Business devices with LTE Advanced offers unmatched security and productivity.

Surface Security

Trusted Platform Module 2.0

Trusted Platform Module (TPM) technology is designed to provide hardware-based, security-related functions. A TPM chip is a secure crypto-processor that helps you with actions like generating, storing, and limiting cryptographic key use.

Surface Enterprise Management Mode with Microsoft Enterprise Mobility + Security Integration and Management

Microsoft Surface Enterprise Management Mode (SEMM) is a feature of Surface devices with Surface UEFI that allows you to secure and manage firmware settings within your organization. With SEMM, IT professionals can prepare configurations of UEFI settings and install them on a Surface device. SEMM also uses a certificate to protect the configuration from unauthorized tampering or removal.

Device Encryption

Encryption helps protect the data on your device so it can only be accessed by people who have authorization.

Windows Hello Enabled

Windows Hello logs you into your Windows devices three times faster than a password. Use your camera to recognize your face to securely log into your Surface.

Windows 10 Professional Intelligent Security

Windows Hello for Business

In Windows 10, Windows Hello for Business replaces passwords with strong two-factor authentication on PCs and mobile devices. This authentication consists of a new type of user credential that is tied to a device and uses a biometric or PIN. Windows Hello for Business lets users authenticate to an Active Directory or Azure Active Directory account.

BitLocker and BitLocker to Go

BitLocker Drive Encryption is a data-protection feature that integrates with the operating system and addresses threats like data theft or exposure from lost, stolen, or inappropriately decommissioned computers.

Windows Information Protection

Windows Information Protection (WIP), previously known as enterprise data protection (EDP), helps protect against this potential data leakage without otherwise interfering with the employee experience. WIP also helps to protect enterprise apps and data against accidental data leak on enterpriseowned devices and personal devices that employees bring to work without requiring changes to your environment or other apps.

Windows Defender System Guard

Protects the integrity of Windows 10 devices in all states using virtualization-based security (VBS) and hypervisor protected code integrity, this enhancement will ensure the kernel process that verifies code integrity runs in a secure runtime environment provided by VBS.

Windows Defender Exploit Guard

Windows Defender Exploit Guard (Windows Defender EG) is a new set of host intrusion-prevention capabilities for Windows 10, allowing you to manage and reduce the attack surface of apps used by your employees. It accomplishes this through exploit protection, attack surface reduction rules, network protection, and controlled folder access.

Windows Defender Antivirus

Windows Defender Antivirus is a built-in antimalware solution that provides next-generation protection for desktops, portable computers, and servers. Windows Defender Antivirus includes cloud-delivered protection for near-instant detection and blocking new and emerging threats.

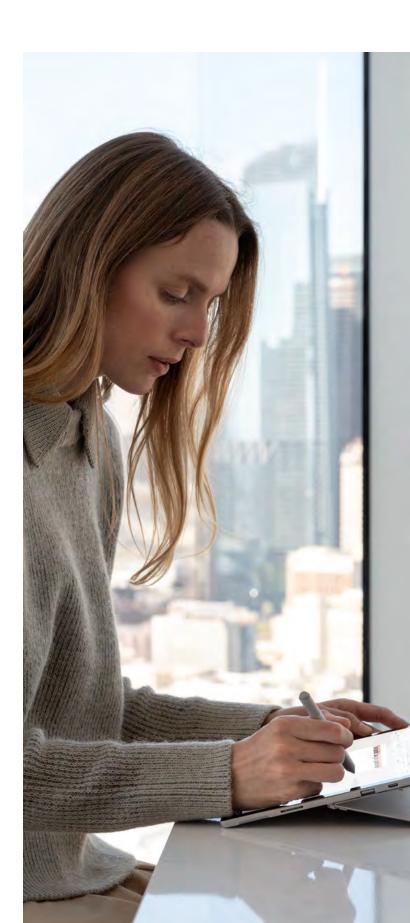
For more information visit: Intelligent Security Center

Combine security and productivity

On the flip side of this, secure laptops can also impede productivity. The built-in security features in Windows can prevent employees from connecting to public Wi-Fi, keeping them safe—but also preventing them from working.

When one of Dezso's colleagues was working remotely, she was unable to connect to an unsecured public Wi-Fi because of the safeguards implemented by Microsoft Defender Advanced Threat Protection.

The security measures assessed the risk to corporate data, and so by using an unsecured public Wi-Fi she was prevented from joining an important meeting. If she'd had an LTE-enabled Surface device, she could have bypassed public Wi-Fi and connected via a protected and secure LTE connection—allowing her to be more productive.



1 2 3 4

4. Tools that make the Anywhere Office a reality

Tools that make the Anywhere Office a reality



Technology advances have made it easier than ever for remote employees to stay productive and connected to their teams, wherever they may be.

Necessary technology tools include:

File sharing and backup technology. Remote workers need to be able to share their work with others, upload new versions, and have that work backed up securely. Microsoft 365* does all of this and more, and includes cloud storage and all Microsoft Office apps that facilitate file sharing and co-authoring.

Document management software. Workers need a centralized virtual hub when it comes to shared documents, human resource files, onboarding materials, and other important files. Microsoft SharePoint can help remote workers keep both finalized and living documents organized while tracking the latter through the editing process.

Collaboration software. To combat feelings of isolation and promote communication, it's important for remote workers to use collaboration software. Microsoft 365* offers several apps that help workers talk and share in real time, like Microsoft Outlook for email, Teams* for video conferencing, chatting, and sending files, and Stream for sharing professional videos with coworkers.

^{*} Sold separately.

Modern hardware delivers modern results

Remote workers can't do their jobs if they don't have an updated machine contained in a portable package that's powerful enough to run software they need and maintain a secure internet connection.

LTE-enabled Surface devices from Microsoft are optimized to work with Microsoft 365* and are made for the modern remote worker. According to a Forrester study,⁵ working with Microsoft 365* on an LTE-enabled Surface offers the following benefits:

Save time. On average, employees save 10 hours on common tasks each week.⁵

Improve the employee experience.
86 percent of users agree that Microsoft 365* and Surface improve employee satisfaction.⁵

Improve collaboration. 86 percent of respondents said Microsoft 365* powered Surface devices helped employees be more collaborative and 82 percent said it even helped employees be more creative.⁵

Promote security. An LTE-enabled Surface allows for safe connectivity wherever people get work done.

* Sold separately.

Every PC older than 4 years can cost more than

\$1.7k USD

per year in maintenance, repairs, and lost productivity compared to a new Windows device.⁴

⁴ "The Aging PC Effect - Exposing Financial Impact for Small Businesses," TechAisle, undated.



⁵ "Maximizing Your ROI From Microsoft 365 Enterprise With Microsoft Surface," a commissioned Total Economic Impact™ study conducted by Forrester Consulting, 2020. Benefits \$28.5M USD A Forrester Consulting analysis found that Surface devices running Microsoft 365 Enterprise Collaboration and Cloud Storage technologies saved on average 2 hours a day in terms of efficiency and productivity. This resulted in a three-year 168% ROI on Microsoft 365 Enterprise with Surface.⁵

168%

return on investment during 3 years

Microsoft Surface devices powered by Microsoft 365 Enterprise have the following 3-year fiscal impact: \$28.46M USD in benefits versus costs of \$10.62M USD, resulting in a net present value (NPV) of \$17.84M USD and a ROI of 168 percent.⁵

Costs \$10.6M USD

> ⁵ "Maximizing Your ROI From Microsoft 365 Enterprise With Microsoft Surface," a commissioned Total Economic Impact™ study conducted by Forrester Consulting, 2020.

The workplace is evolving

Part-time, work-from-home, and remote workers are changing the way people think about traditional work hours and spaces.

In the modern workplace, constant communication is essential; workers must stay connected to each other no matter where they travel. Employers need to give remote workers the information and training needed to ensure security and productivity. They also need to empower them with strategies to stay productive on the go and tips to create a work environment that supports their goals.

Mobility features provided with the LTEenabled Surface let users to create their own ways of working without sacrificing productivity, security, or connectivity.

Ready to explore Surface? Get help from a reseller.

Find a reseller >





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